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APPLICANTS Michael E. Aufricht, Los Altos, CA; Rafael Z. Weinstein, San Francisco, CA; Geoffrey J. Broadwell, Foster City, CA;				
** CONTINUING DATA ***** THIS APPLICATION IS A CIP OF 09/559,964 04/28/2000 WHICH IS A CIP OF 09/393,390 09/10/1999				
** FOREIGN APPLICATIONS *****				
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 06/13/2001				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after met <input type="checkbox"/> Allowance		STATE OR COUNTRY CA	SHEETS DRAWING 22	TOTAL CLAIMS 45
Verified and Acknowledged Examiner's Signature _____ Initials _____		INDEPENDENT CLAIMS 7		
ADDRESS 26111				
TITLE Interactive advertisement mechanism on a mobile device.				
FILING FEE RECEIVED 1480	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	